

ACTIVITY SHEET 3.2 - WHAT DOES IT TELL US ABOUT ADELAIDE UNITED? INFORMATION SHEET

Compare your thoughts and ideas to the information about the club outlined below. Which of your thoughts and ideas were consistent with the themes and messages this club communicates through its symbols? Did any of the information surprise you? What have you learnt about **Adelaide United** that you did not know before?

SYMBOLS AND RITUALS	WHAT IT TELLS US ABOUT THE COUNTRY?
<p>Team logo</p> 	<p>The 'V' in the club logo stands for the first letter in the club nickname – United. It also proudly depicts the home of state of Adelaide United football club – South Australia, the region of Australia it represents every week.</p>
<p>Team colours</p> 	<p>The club's colours are navy blue, silver and white, which encompass the traditional state sporting colours of South Australia.</p>
<p>Team nickname</p> 	<p>United</p>
<p>Team motto</p> 	<p>United in every way</p>