



THE UNITED
CLUBS
PROGRAM

Club Information Pack 2017/18

Register at <http://bit.ly/UnitedClubs>



ADELAIDE UNITED FOOTBALL CLUB

Corner Manton & Holden Street, Hindmarsh SA
PO BOX 620, Hindmarsh SA 5007
P 08 8340 3000 | F 08 8340 3033
www.adelaideunited.com.au
info@aufc.com.au



OVERVIEW

Building strong relationships with the football family is key to the success of Adelaide United Football Club (AUFC) and to ensure the continued growth of football in South Australia.

The United Clubs Program is designed to foster such relationships by recognising clubs for supporting AUFC whilst creating opportunities for investment back into grassroots football.

The program re-launched for the 2016/17 season and was an overwhelming success with over 70 participating clubs generating 195 AUFC memberships.

For 2017/18 the program has continued to grow; by simply registering to participate as a United Club there will be an opportunity for clubs to receive direct benefits via an incentivised rewards/ rebate program.

Specifically, new AUFC members who nominate their grassroots club during the campaign period may earn their club a cash rebate and/or rewards which includes a chance to win a \$10,000 Ultimate Club Package courtesy of IGA and Rhino Sport.

AUFC partners IGA, Rhino Sport, Macron and the Motor Accident Commission (MAC) will once again support the United Clubs Program.

Further information, including the full suite of club benefits and Terms & Conditions, is provided below.

OBJECTIVES

- Build strong relationships between AUFC and clubs in South Australia.
- Provide an opportunity for clubs to generate funding and benefit from exclusive AUFC partner offers and incentives.
- Provide an opportunity for clubs to participate in AUFC match day activities and to have AUFC players visit their club.
- Assist in growing the AUFC supporter base through support of clubs.

CAMPAIGN PERIOD

- Program commences Monday 26 June 2017.
- Program ends at midnight on Wednesday 31 January 2018.



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CLUB BENEFITS

All registered clubs will receive:

- 10 x General Admission tickets to an AUFC home game at Coopers Stadium during the Hyundai A-League 2017/18 season (match to be selected by AUFC).
- Discount on products purchased from rhinoaustralia.com.
- Opportunity for an AUFC player appearance at your club courtesy of MAC.
- Opportunity to participate in AUFC match day activities (e.g. Mascots, MiniRoos).
- See the Terms & Conditions for more details.

Club Membership Tally

1+ Membership

- All of the above benefits plus...
- Chance to win a \$10,000 Ultimate Club Package courtesy of IGA and Rhino Sport.

5+ Memberships

- All of the above benefits plus...
- Chance to win 1 of 20 x \$500 Macron vouchers.
- \$100 IGA Voucher.

10+ Memberships

- All of the above benefits plus...
- 15% cash rebate on all New Memberships purchased.
- A Club BBQ donated by IGA.

20+ Memberships

- All of the above benefits plus...
- 1 x Adelaide United authentic Macron jersey signed by the full senior squad.
- \$500 IGA Voucher.
- BBQ at your club conducted by AUFC players, courtesy of IGA.

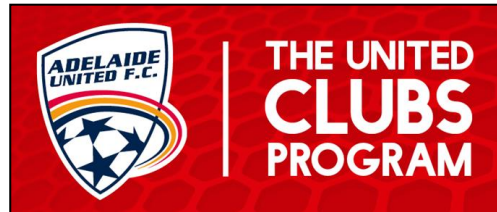
40+ Memberships

- All of the above benefits plus...
- 200 x General Admission tickets to an AUFC home game at Coopers Stadium during the Hyundai A-League 2017/18 season (match to be selected by AUFC).
- Coaching session at your club conducted by AUFC HAL Coaches.



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FAQs

What type of AUFC memberships are attributable to a club's membership tally?

- *Only memberships purchased by New Members will be allocated to a club's membership tally. A New Member is any person who was not an AUFC member during the 2016/17 season (i.e. renewing members from the 2016/17 season are not eligible).*
- *Only Platinum, Gold, Silver, Red or Active memberships purchased by New Members are eligible to be counted towards a club's membership tally.*

If a club has not registered, can they still participate in the program?

- *Yes. However, before the club is able to participate in the program you must register at <http://bit.ly/UnitedClubs> so we can track the memberships attributed to your club.*

Can we continue to participate in the program after our season finishes?

- *Yes. AUFC memberships can be purchased until Wednesday 31 January 2018.*

What if some of our club members have already signed as AUFC members prior to now? Will that count towards our member tally?

- *Only members that have purchased during the program period (Monday 26 June 2017 to Wednesday 31 January 2018) will be included in your club membership tally.*

When will cash rebates on total number of memberships be paid?

- *AUFC will provide details surrounding the rebate following the conclusion of the program. Cash rebates will be distributed to clubs by 30 days after AUFC receives an invoice.*

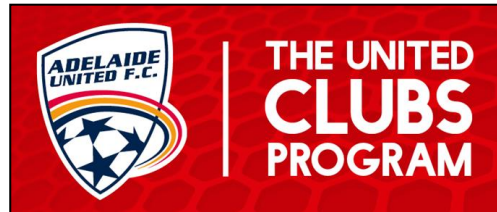
Does a family membership count as a single membership, or multiple?

- *A family membership will count as four memberships to your club's tally.*



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Terms & Conditions

Please read all the below information carefully.

1. Memberships that qualify towards your club's membership tally include:
 - Platinum, Gold, Silver, Red or Active memberships – full season or 8 game flexi.
 - All Member types within these membership categories are eligible (e.g. Adult, Child, Student/Concession, Family).
 - A Family membership will count as 4 x memberships towards a club's membership tally.
 - Please refer to the goreds.com.au for membership benefits, pricing, seating map.
 - Please note, only memberships purchased by New Members (i.e. was not an AUFC member during the 2016/17 season) count towards a club's membership tally.
2. The 2017/18 United Clubs Program is open to all football clubs in South Australia of the:
 - a. Football Federation South Australia;
 - b. Adelaide Hills Junior Soccer Association;
 - c. Broken Hill Soccer Association Inc;
 - d. Collegiate Soccer League;
 - e. Elizabeth & Districts Junior Soccer Association;
 - f. Noarlunga & Districts Junior Soccer Association;
 - g. North West Junior Soccer Association;
 - h. Port Augusta Junior Soccer Association;
 - i. Port Lincoln Junior Soccer Association;
 - j. Port Pirie Junior Soccer Association;
 - k. Riverland Soccer Association;
 - l. Roxby Downs Soccer Association;
 - m. SA Amateur Soccer League;
 - n. SA Masters League;
 - o. Western Border Soccer Association;
 - p. Whyalla Soccer Association;
 - q. Yorke Peninsula Junior Soccer Association; and
 - r. Any Junior or Country affiliates of the above.
3. Only eligible memberships purchased during the program period of **Monday 26 June – Wednesday 31 January 2018 (midnight)** will be accepted and allocated to a club's membership tally.
4. Members **MUST** specify the full club name in the "Associated Grassroots Club" field in the "Other Information" section of the Members' account via goreds.com.au. Be sure to specify if the club is Juniors, Men's, or Women's.



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Update Cancel

Name

Title First Name: *
Last Name: *

Company Name:

Click Here when Logged into your account

Address

Address 1: * Address 2:

Suburb: * Country: *

State: * Postcode: *

At Least One Telephone Contact Number Must Be Entered

Telephone

Mobile:

Access

Username: * Password: *

Email

Email Address: *

Personal Information

Date Of Birth: * Gender: * Male Female

Occupation:

Enter Club Name Here

Other Information

Coopers Seating Request (leave blank if same seat):

Adelaide Oval Seating Requests (maximum 3):

Associated Grassroots Club:

Concession Card Type (where applicable):

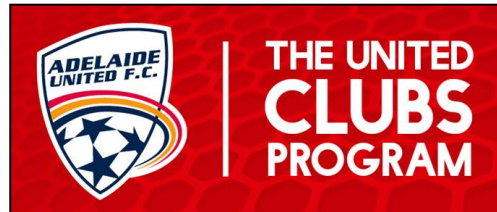
Concession Card Number (where applicable):

Concession Card Expiry (where applicable):



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5. Each club is responsible for:
 - a. Registering online (<http://bit.ly/UnitedClubs>)
 - b. Nominating a club representative
 - c. Promoting the program to club members
6. Promotional material for distribution in your club will be available from AUFC upon request to membership@aafc.com.au
7. AUFC will audit all memberships attributed to each club and will advise clubs in writing of the rebate amount payable at the conclusion of the 2017/18 program. **The club must then provide AUFC with a tax invoice within 30 days for the determined amount. The invoice must include bank account details for electronic funds transfer.**
8. The club will provide AUFC with their logo, and give permission for AUFC to display the club logo on AUFC owned websites, and during Adelaide United home games. You must specify in writing if you do not agree to this term. This will result in your club being excluded from promotional material and activities.
9. If you would like to utilise the United Clubs Program logo for your website, please send your logo to membership@aafc.com.au and AUFC will prepare the logo below for your usage.



10. Any queries with regards to the program should be directed to:
 - Nathan Kosmina
 - Community Football Manager
 - 08 8340 3000
 - Nathan.Kosmina@aafc.com.au

Any queries relating to memberships or processing must be directed to the Membership Hotline on 1300 GO REDS (1300 467 337).

